



WEBINAR - 3PM CET 8TH APRIL 2024

# SAF Mechanisms: modelling and scope 1 & 3 discussion

Moderated by **Sarah Wilkin** from **FGA**



**Fredrik Kämpfe**

Director Industry Affairs  
Swedish Aviation Industry Group  
Transportföretagen



**Arvid Løken**

Senior Advisor, Carbon  
Reduction Programme  
Avinor



**Daniel Hovland**

Advisor - Travel & Logistics  
Norwegian Armed Forces



**Anders Fagernæs**

VP Sustainability  
Norwegian Air



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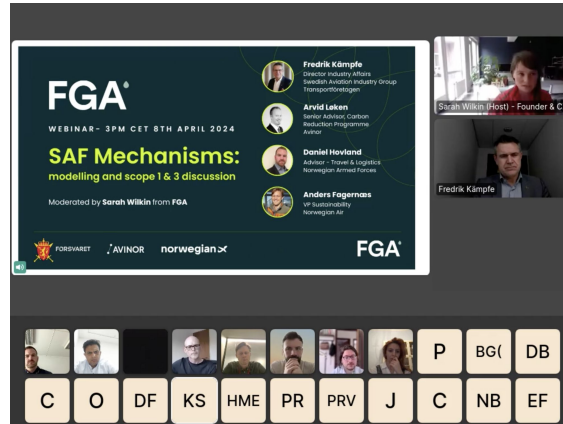
## What did our webinar attendees say about the discussion?

"I was surprised that the Norwegian Armed Forces where so involved in SAF, also the credit system is very interesting"

"One follow-up angle could be on coalitions or consortiums as a way to scale investment"

A: *Fly Green Alliance is working on that, watch [The Golden Bullet](#) film we made to scale investment and increase awareness*

"Interesting to hear from different views"



"super cool topic for those working on this level"

"thanks for putting this webinar together, we certainly need more scope 3 mechanisms"

"sharing knowledge by leaders always benefits to SAF community"

[WEBINAR]: [recording](#)

"I found it very interesting. Good policy to spread the requirement for a given percentage of SAF averaged over the duration of the contract. I also liked the idea of the fine if not delivered being used to buy the equivalent SAF"

"it's groundbreaking"

"I'm working on Book & Claim development at an aviation association and wanted to see the SAF mechanism proposals. I would like to follow up"

"I found [the mechanism work] very inspiring!"

"I thought bringing together the different perspectives (buyer, airline, policy) was really smart and worked well"

# Fly Green Alliance [SAF, sustainability and travel & transport based membership]

## Intro - a start



Start work with FGA and choose one-time-only payment which means we begin to work on your behalf or develop concepts or business opportunities on your behalf. We can write proposals, invite you to projects, with a lower rate to get your work moving.

**1-on-1 training – SAF or sustainability**



**Kick start – responsive work**



**Proposal writing, concept development, sponsorship building**



**FGA as speaker at an event**



**Join a research project consortium or workshop**



[Learn more](#)

## Tier 1 – education



Join a **B2B and academic alliance** working to advance sustainable aviation fuel (SAF) supply and demand for scope 3, and low carbon transport and travel solutions

**Sustainability and comms advisory**



**Knowledge Hub Access**

Comprehensive insights, education, training, standards, policy and resources in one Hub. Covering ESG, aviation, fuels, travel & transport.



**Updates, webinars, insights and invites**



**Join a community building SAF supply & future travel**



[Learn more](#)

## Tier 2 – preparation



**Prepare** your business to meet CSRD and Science Based Targets (SBTi) commitments within travel and transport, be innovators and communicate about this through various media channels

**Tier 1 benefits included**



**Bespoke training, consultancy or team workshop**



**Start to scope business cases**



**High-quality introductions to experts & solutions**



**Sponsor a curated webinar, report, trends report, speak on panels**



[Learn more](#)

## Tier 3 – development



**Advanced** leading edge strategy and comms work with focused deliverables specialised in aviation, SAF, ESG data, scope 3, business travel

**Tier 1 benefits + FGA Travel Smart – learn more**



**Planning, strategy, program or market development**



**Standards or report writing**



**Knowledge Hub for clients**



**Sponsor or create high profile events, comms, films**



**High-quality expert introductions for sales**



[Learn more](#)



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Do you have mechanisms to add to our Year 2 report?  
Contact: [sarah@flygreenalliance.org](mailto:sarah@flygreenalliance.org) to discuss your  
concepts or new approaches.


Supported by



**UN**  
environment  
programme




fly green alliance



## White Paper

# SAF mechanisms



convex

SEPTEMBER 2022

## Tier 1 – education



30th November 2023



**FOOTBALL'S TRANSFER WINDOW.**  
**TIME FOR A GREENER TRAVEL STRATEGY?**  
THURSDAY, 30TH NOVEMBER, 2:00 - 3:00PM (GMT)

8th April 2024



**FGA**  
WEBINAR - 3PM CET 8TH APRIL 2024

**SAF Mechanisms:**  
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VP Sustainability  
Norwegian Air

3rd June 2024



**FGA**  
WEBINAR - 3PM CET 3RD JUNE 2024

**Decentralised finance:**  
green bonds for energy / SAF projects

Moderated by Sarah Wilkin from FGA

-  **Edoardo Chiarotti**  
Researcher  
University of Louvain &  
Enterprise for Society (E4S)
-  **Peter Matzinger**  
Co-Founder & Co-CEO & Swiss  
Politician: SPN, Power-to-X  
Collaborative Innovation Network
-  **Philip Berntsen**  
Founder & CEO  
FIRGO
-  **Sarah Wilkin**  
Founder & CEO  
Fly Green Alliance

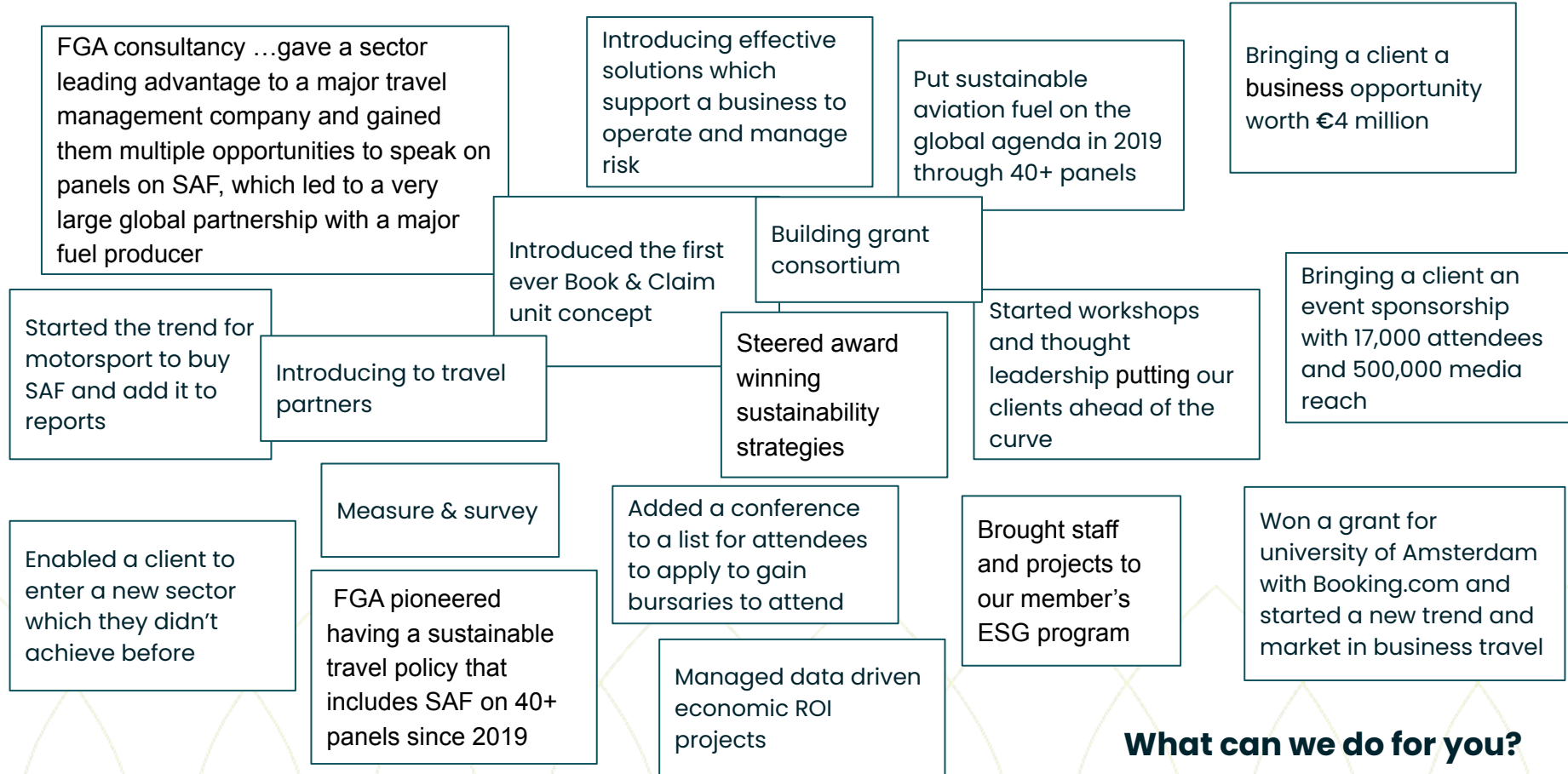
 

High-level innovation-based conversations straight to your screen. More to come.

Do you want to be a speaker or have ideas to share? Contact: [info@flygreenalliance.org](mailto:info@flygreenalliance.org) for more info on Fly Green Alliance membership or sponsorship.



## Which opportunities have Fly Green Alliance created for our members?





Through our documentary we are working to increase SAF investment and interest, leading to more scope 1 and 3 commitments. Please watch [here](#) to see who is committed to and investing in decarbonising air travel.

A FILM BY FLY GREEN ALLIANCE

# The Golden Bullet

Our [acclaimed](#) new film, sponsored by Convex Insurance, documenting the journey of sustainable aviation fuel (SAF) since the first Virgin Atlantic flight on SAF in 2011. We explore aviation's role, the science of renewable fuels and the investment need to scale SAF for our global use.

"Congratulation – a great piece" – **US Department of Energy**

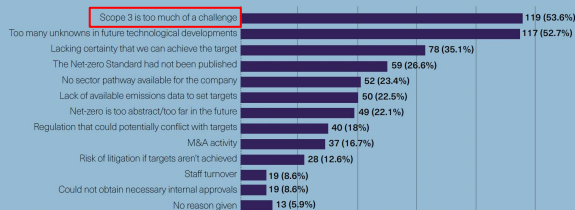
"This is a great piece, I will definitely be recommending it" –  
**IATA** – [Watch now](#)



# Net zero is difficult. Need help?

## ALL COMPANIES

Regardless of your company's SBTi status, please select any barriers faced in setting net-zero targets.



## Microsoft, P&G, Unilever and Walmart among 239 companies to miss net-zero deadline

A sweeping status update by the Science Based Targets initiative downgrades some big corporate names.

BNN  
Bloomberg

NEWS

LIVE

VIDEO

SHOWS

MARKET CALL

MARKET

### COMPANY NEWS | NEWS | VIDEO

COMPANY NEWS | News Wire

3h ago

## CO2 Watchdog Delists Net Zero Pledges of More Than 200 Companies

Frances Schwartzkopf, Bloomberg News



Protesters hold signs during the March for Science rally on Earth Day at Parliament Hill in Ottawa, Ontario, Canada, on Saturday, April 22, 2017. The March for Science is a nonpartisan rally bringing together scientists, science supporters, teachers and parents, along with politicians with an aim to advocate the role of science in education and informing evidence-based policies within the public interest. Photographer: David Krawiec/Bloomberg, Bloomberg

(Bloomberg) -- More than 200 companies have had their net zero commitments removed from a key ledger by the world's leading watchdog for corporate climate goals, after they failed to meet a deadline to submit concrete plans.

A review by the United Nations-backed Science Based Targets initiative of corporate commitments found that 239 of 590 companies that had made net zero pledges didn't submit plans within the required 24 months, according to a March report.



### MANAGEMENT

## 'Commitment removed': Have over 200 businesses really dropped their net zero pledges? 🚪

The Science Based Targets initiative recently removed more than 200 companies' short-term or net zero climate commitments from its list - but where does that leave affected firms?





**Thank you**

Contact [info@flygreenalliance.org](mailto:info@flygreenalliance.org) to join FGA.